



## **ACHIEVE Lake County, Ohio**

*Last Updated 3-25-10*

### **Vision**

Lake County residents of all ages will lead healthy lifestyles that include consuming nutritious foods and engaging in higher levels of physical activity.

### **Mission**

Provide education and build an environment that will improve the overall quality of life for Lake County residents.

### **Implementation Dates**

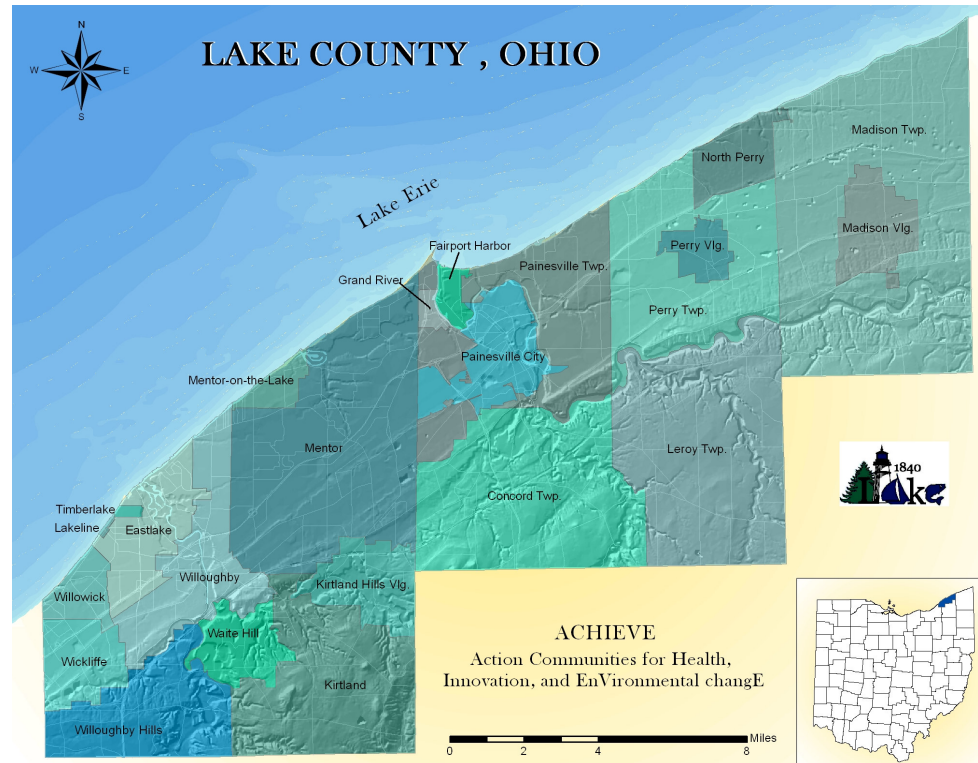
October 2009 to September 2012

## **DEMOGRAPHIC INFORMATION**

### **Community Description**

Lake County is located 30 miles east of Cleveland and has a total population of approximately 233,000. The ACHIEVE Initiative targets all residents living in the county. Approximately 10% of residents live in poverty and 5.1% represent minority populations. The leading causes of death are heart disease, cancer, and chronic lower respiratory disease. The risk factors associated with these diseases in Lake County are attributable to lifestyle choices that include poor diet, being overweight or obese, use of tobacco, lack of physical activity and excessive alcohol consumption according to Healthy Ohio Community Profile.

## Intervention Area Map



## COMMUNITY ASSESSMENT RESULTS

The CHANGE tool demonstrated that nutrition and physical activity were modules for improvement across the majority of sectors. Other data such as the 2005 Lake County Community Assessment, U.S. Census Bureau for Lake County, and the Consumer Query Health Profile from Lake Health, formerly known as Lake Hospital System, was used in developing the CAP. The CAP is written to make improvements in each sector assessed under the CHANGE tool. It was decided that each sector needs improvements in one or more modules and the CHART has the ability to target each sector for improvements over the next three years. Some of the changes written in the CAP were based upon an existing project or effort. The CHART recognizes the strong association between emotional well-being, physical activity and balanced nutrition.

## **EXISTING EFFORTS**

Lake County has a diverse selection of programs offered by many agencies. Some of these examples include; Get Healthy Lake County, B Fit 4 Life Corporate Challenge, Healthy Heart School Program, Help Me Grow, Women, Infants and Children (WIC), Free and Reduced Meals at schools, Food Nutrition Program (FNP), and Action for Healthy Kids. We have community and regional parks across Lake County. Many agencies provide prevention, early intervention, education and active recreational programming. Some barriers that present themselves are the current condition of the economy, ongoing funding challenges, coordination of partners, a lack of comprehensive planning between communities, legislative policy restraints, social values, and mainstream marketing.

## **CHART COMPOSITION**

Tori Luyster, BS, CHES  
Health Educator  
ACHIEVE Lead Coach  
Lake County General Health District

Maureen O'Hearn, RN, CSN  
Community Health Nurse  
ACHIEVE Coach  
Lake County General Health District

Beth Horvath  
Health and Wellness Director  
ACHIEVE Community Coach  
Lake County YMCA

The CHART is diverse and all CHANGE tool sectors are represented among the group. Since coming together at the beginning of the initiative it is apparent that the team has much strength. Our CHART members demonstrate a true vision and understanding of the ACHIEVE Initiative. Many of them have taken the lead in developing and writing the CAP, which is divided by sector. They have shown excitement in implementing the CAP and making policy changes in Lake County. Many of them have reached into their own organizations with the intent of integrating new learning gleaned from the ACHIEVE process. Each CHART member brings unique ideas, qualities and experiences to the table. There are certainly differences, as well. The group recognizes this as a whole and looks

forward to overcoming their differences. As the process develops, other community representation may be asked to join our CHART.

### **COLLABORATIONS AND PARTNERSHIPS**

Many of the CHART members are glad to engage their working partners and other individuals in this process if needed. We have a number of partnerships in Lake County. Some of these include; community gardens, school superintendents, Family and Children First Council, Red Ribbon Committee, Community Crisis Intervention Team, Get Healthy Lake County, Building Our Assets Together (BOAT), Suicide Prevention Coalition, Action for Healthy Kids, Get Healthy Mentor Schools, Get Healthy Perry, worksites, Spirit of America Boater's Education, NOACA (Northern Ohio Area-Wide Coordination Agency), Church Network, safety service associations, and Municipal Mayors Association. Additionally, the Ohio Department of Health SHD Expert Advisor, NACDD, and other national partners with awarded ACHIEVE communities are available to offer technical assistance and support.

### **COMMITMENT OF RESOURCES**

A third coach has been incorporated into the ACHIEVE initiative. The Health District and other organizations have provided in kind contributions, such as space and equipment and support of staff time. The CHART members and all three coaches have contributed time and effort. An additional website specific to ACHIEVE Lake County has been constructed by the GIS (Geographic Information System) Department and provided by the Information Technology Department of Lake County. We anticipate more specific contributions as our objectives become clearer.

## ACHIEVE Lake County, Ohio WORK PLAN

**Sector:** Community-at-Large

**Behavior:** Physical Activity

**Goal:** Increase awareness of health benefits attributable to recreation and physical activity.

Strategy	Actions	Begin/End Dates	Lead	Partners	Funds	Status/Comments	Measures
<b>Policy Change:</b> Laws, regulations, rules, protocols, and procedures, designed to guide or influence behavior. Policies can be either legislative or organizational in nature.	Create a themed countywide recreational day (i.e. Bike Lake County).	October 2010-September 2011	Community-at-Large Sub-Action Team	LCGHD/Lake Metroparks/Local sporting good retailers, local recreation departments	Yes	3-25-10 - Lee Homyock & Brian Katz are in the process of planning a mtg. for April/May with Parks & Rec. Depts.	Annual calendar of countywide based recreational events, attendance of event.
	Create a comprehensive countywide marketing campaign.	October 2010-September 2011	Community-at-Large Sub-Action Team	Chart Lake Visitors Bur., Lake County Chamber of Commerce, County Commissioners	Yes	3-25-10- Website is final- D. Kotapish will present this to CHART on April 1. Press release will be sent on April 1 re: website. One page info sheet is final for community newsletters.	Website, PowerPoint presentation, flyers, door hangers, bulleting, PSA's
<b>Environmental Change:</b> Alterations or changes to physical, social, or							

economic environments designed to influence people's practices and behaviors.							
<b>Systems Change:</b> Change that impacts all elements, including social norms of an organization, institution, or system; may include a policy or environmental change strategy. Policies are often the driving force behind systems change.	Develop plans, policies and procedures that will affect workplace, school, and behavior at home, i.e.: reflect values that are incorporated in the marketing strategy.	October 2010-September 2012			No		Implementation of the policies, procedures in workplace/school/home.

**Sector:** Community-at-Large

**Behavior:** Physical Activity

**Goal:** Develop strategies to promote recreational opportunities in Lake County.

Strategy	Actions	Begin/End Dates	Lead	Partners	Funds	Status/Comments	Measures
<b>Policy Change:</b> Laws, regulations, rules, protocols, and procedures, designed to guide or influence behavior. Policies can be either	Create a Comprehensive Inventory of recreational providers and amenities.	October 2009-September 2010	Community-at-Large Sub-Action Team	GIS / LMP /local communities, LCPC	No	<u>December 2009-</u> map completed that includes all recreational opportunities. Map will be on our website and link to	Completion of a physical inventory of assets.

legislative or organizational in nature.						the resources' websites. <u>3-25-10</u> – Letter sent to all recreational sites and elected officials re: map.	
<b>Environmental Change:</b> Alterations or changes to physical, social, or economic environments designed to influence people's practices and behaviors.	Recognize existing resources and identify gaps in the data sets and identify opportunities for future developments.	April 2010-March 2011	Community-at-Large Sub-Action Team	GIS/ LMP /local communities, LCPC	No	<u>3-25-10</u> - Map has been updated based on responses & will be linked to the website on April 1.	Completion of a gap analysis.
<b>Systems Change:</b> Change that impacts all elements, including social norms of an organization, institution, or system; may include a policy or environmental change strategy. Policies are often the driving force behind systems change.	Multi-jurisdictional cooperation with proactive recreational planning (example: Bring more than one city together to work on recreational planning)	October 2011-September 2012	Community-at-Large Sub-Action Team	All communities in Lake County.	No		Completion of the Comprehensive Plan including these elements and assessment of recreational use.

**Sector:** Community-at-Large

**Behavior:** Physical Activity

**Goal:** Establish two project areas in Lake County to further enhance livability and quality of life.

Strategy	Actions	Begin/End Dates	Lead	Partners	Funds	Status/Comments	Measures
<b>Policy Change:</b> Laws, regulations, rules, protocols, and procedures, designed to guide or influence behavior. Policies can be either legislative or organizational in nature.	Identify two priority linkage areas – for example: Willoughby – Eastlake and Painesville – Fairport	October 2010-September 2012	Community-at-Large Sub-Action Team	The target communities	No	3-25-10 – Plans in place for CHART to walk the “magic mile” before completed at August mtg.	Develop a conceptual plan to embrace livable communities’ policies across political borders.
<b>Environmental Change:</b> Alterations or changes to physical, social, or economic environments designed to influence people's practices and behaviors.							
<b>Systems Change:</b> Change that impacts all elements, including social norms of an organization, institution, or system; may include a policy or environmental change strategy. Policies are often	Create a Comprehensive/ Transportation plan with a renewed emphasis on non-vehicular modes of transportation. (light rail, bike,	October 2009-September 2012	Community-at-Large Sub-Action Team	Target communities, NOACA, ODOT, county engineer’s office.	No		Completion of a plan and an implementation strategy for the plan.



the driving force behind systems change.	pedestrian, public transit)						
	Identify a revenue stream for project implementation.	October 2009-September 2012					

**Sector: CIO**

**Behavior: Nutrition**

**Goal: Thirty households will adopt one healthy food choice behavior.**

Strategy	Actions	Begin/End Dates	Lead	Partners	Funds	Status/Comments	Measures
<b>Policy Change:</b> Laws, regulations, rules, protocols, and procedures, designed to guide or influence behavior. Policies can be either legislative or organizational in nature.	Offer free nutrition education classes to 30 households by the Ohio State University (OSU) Extension Food Nutrition Program (FNP) at the Lake County Department of Job and Family Services (LCDJFS) and LCGHD.	October 2009-October 2010	CIO Sub Action Team	OSU ext., FNP LCDJFS	Yes	<u>January 2010</u> - work began on planning class. <u>3-25-10</u> – Flyers have been sent out & classes will begin on 3-29-10. Will offer two classes per month. Classes will end in Sept. 2010. L. Miller will have class promoted on county “on hold” line.	Participants will be surveyed to determine if a change in healthy food choice behavior has occurred.

	Adopt a policy within JFS that every individual applying for food card assistance would be referred to the nutrition education classes.	October 2009-September 2010	CIO Sub Action Team	OSU ext., FNP LCDJFS	No	M. Battiato created policy within JFS – completed in March 2010.	Participants will be surveyed to determine if a change in healthy food choice behavior has occurred.
	Expand the pilot program listed above to other venues in the community.	October 2010-September 2012	CIO Sub Action Team	OSU ext., FNP LCDJFS	Yes		Participants will be surveyed to determine if a change in healthy food choice behavior has occurred.
<b>Environmental Change:</b> Alterations or changes to physical, social, or economic environments designed to influence people's practices and behaviors.	Participants of each class will receive 5.00 farmer's market voucher.					<u>3-25-10</u> – 120 vouchers have been purchased from the City of Painesville.	
<b>Systems Change:</b>							

Change that impacts all elements, including social norms of an organization, institution, or system; may include a policy or environmental change strategy. Policies are often the driving force behind systems change.							
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**Sector: CIO**

**Behavior: Chronic Disease**

**Goal: Identify individuals at risk for type II diabetes and lower their risk factors.**

Strategy	Actions	Begin/End Dates	Lead	Partners	Funds	Status/Comments	Measures
<b>Policy Change:</b> Laws, regulations, rules, protocols, and procedures, designed to guide or influence behavior. Policies can be either legislative or organizational in nature.	Secure funding to offer a Diabetes Program.	October 2009-March 2010	CIO Sub Action Team	American Diabetes Association(ADA), YMCA, Lake County Department of Job and Family Services (LCDJFS), Medical Community, Lake Health and Pharmaceutical community.	No	Completed <u>January 2010</u> ; Central YMCA awarded a grant from ODH to support the program.	Funding secured.
	Promote Diabetes Program in physicians' offices.	February 2010-May 2010	CIO Sub Action Team		Yes	<u>3-25-10</u> - Currently promoting the program.	Re-screen those identified to be at risk for type II diabetes to assess any change(s).
	Provide	May 2010 - May	CIO Sub		Yes	<u>3-25-10</u> – classes	Forty of the

<b>Environmental Change:</b> Alterations or changes to physical, social, or economic environments designed to influence people's practices and behaviors.	Diabetes Program to physician referred individuals.	2011	Action Team			scheduled to start in May/June. Class goal of 15 people per session. Will offer 3 sessions (10 weeks) in one year.	fifty individuals will complete the program.
<b>Systems Change:</b> Change that impacts all elements, including social norms of an organization, institution, or system; may include a policy or environmental change strategy. Policies are often the driving force behind systems change.	Develop a resource guide that outlines all entities that provide type II diabetes screening.	October 2010-October 2011	CIO Sub Action Team	American Diabetes Association(ADA), YMCA, Lake County Department of Job and Family Services (LCDJFS), Medical Community, Lake Health and	Yes		Resource Guide Completed.
	Present this guide to the medical community in an effort to work together to develop a policy that	October 2010-September 2012	CIO Sub Action Team		No		Resource Guide adopted and used by medical professionals.

	would have medical professionals refer any individual presenting risk factor for diabetes II to one of the entities that provide screening .						
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**Sector: Schools**

**Behavior: Nutrition**

**Goal: The CHART team will encourage and support efforts to increase healthy eating habits within all Lake County schools.**

Strategy	Actions	Begin/End Dates	Lead	Partners	Funds	Status/Comments	Measures
<b>Policy Change:</b> The CHART team for the Lake County ACHIEVE initiative will support the establishment of policies that promote healthy eating habits within all Lake County Schools.	Inventory all existing nutrition and/or healthy eating policies in all the school districts.	October 2009-September 2010	School Sub-Action Team	CHART/ACHIEVE member organizations, Lake Co. Health Dept., Lake Co. School Board, ODH State Expert Rep., Administrative	No	November 2009- email sent and phone calls completed to all districts asking for information. Jan. 2010- follow-ups.	Copies of all existing policies.  Results from brainstorming sessions.  Copies of enacted policies.
	Brainstorm additional nutrition and/or healthy eating policies that could supplement the	March 2010-September 2010			No	3-25-2010- T.Luyster & T. Salkiewicz will met on 3-29 to develop survey for schools re: nutrition/physical activity. Will plan	Met/Not Met

	existing policies.			personnel from each school district, Superintendents Local School Food Service, Local School District	No	an incentive and resource tools.	
	Support policies that increase the nutritional value of foods served to students during the school day.	June 2010-September 2010					
	Support policies that eliminate unhealthy snacks being used as incentives in the classroom.	June 2010-September 2010			Yes- total 250.00.		
<b>Environmental Change:</b> The CHART team for the Lake County ACHIEVE initiative will offer and promote programs with the local districts that will enhance the awareness of staff, parents and students.	Offer Veggie U program initially to fourth grade classrooms within the County.	October 2009-June 2010	School Sub-Action Team	CHART/ACHIEVE member organizations, Lake Co. Health Dept., Lake Co. School Board, ODH State Expert Rep., Administrative	No- \$ for additional kits later- ?	January 2010- currently working on gaining buy-in. <u>3-25-10</u> - T. Salkiewicz will call ODH to find out if we can still get kits for 2010/2011 school year.	Copies of curriculum.  Surveys of students and teachers to evaluate the programs.  Copies of notes or information generated by the students.
	Promote the “empowerme2b” methods with students to engage them in	August 2010-June 2011	School Sub-Action Team		No		Student evaluations of nutrition in schools utilizing Alliance for a Healthier Generation web tools.

<b>Systems Change:</b> The CHART team for the Lake County ACHIEVE initiative will offer technical assistance to the local districts that will enhance the awareness of staff, parents and students.	taking a proactive approach to nutrition in their schools.			personnel from each school district  Superintendents, Leadership Lake County – Youth Group, Student Councils, Alliance for Health, Local School District, Local School Food Service			Met/Not Met
	Continue to seek and promote programs and grant opportunities that support the local adopted school nutrition and/or healthy eating policies.	October 2009-June 2011	School Sub-Action Team	CHART/ACHIEVE member organizations, Lake Co. Health Dept., Lake Co. School Board, ODH State Expert Rep.,	No	<u>Ongoing</u>	Meeting notes/agendas.  Copies of grant program opportunities that were acquired.  Met/Not Met

				Administrative personnel from each school district, Superintendents, Local School District, School Food Service			
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**Sector: Schools**

**Behavior: Nutrition**

**Goal: The CHART team will encourage and support efforts to change fundraising attitudes and methods that capitalize on unhealthy eating habits in all Lake County schools.**

Strategy	Actions	Begin/End Dates	Lead	Partners	Funds	Status/Comments	Measures
<b>Policy Change:</b> The CHART team for the Lake County ACHIEVE initiative will support the establishment of policies that prohibit methods of fundraising that capitalize on the sales of unhealthy food and beverage items within all Lake County School Districts.	Examine existing school fundraising policies for all Lake County School Districts.	October 2010-September 2012	School Sub-Action Team	CHART/ACHIEVE member organizations, Lake County Health Department, Lake County School Board, Coaches, Booster Groups, PTA/PTO, ODH expert advisor, Alliance for	No		Copies of existing fundraising policies.
	Brainstorm to offer alternative fundraising options to which do not	October 2010-September 2012	School Sub-Action Team		No		Results of brainstorming ideas for alternate fundraising methods.  Copies of established policies.  Met/Not Met



<p><b>Environmental Change:</b> Alterations or changes to physical, social, or economic environments designed to influence people's practices and behaviors.</p> <p><b>Systems Change:</b> Change that impacts all elements, including social norms of an organization, institution, or system; may</p>	include the sale of unhealthy food and beverage items.			Health, School Administration, Superintendents			Reports/evaluations from partners ie: effectiveness, profitability, adherence to, etc.
	Support policies enacted by the Lake County School Districts that prohibit the sale of unhealthy food items for fundraising purposes.	October 2010-September 2012	School Sub-Action Team		No		

include a policy or environmental change strategy. Policies are often the driving force behind systems change.							
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## Sector: Schools

### Behavior: Physical Activity

**Goal: The CHART team will encourage and support efforts to increase physical activity in all Lake County schools.**

Strategy	Actions	Begin/End Dates	Lead	Partners	Funds	Status/Comments	Measures
<b>Policy Change:</b> The CHART team for the Lake County ACHIEVE initiative will support the establishment of policies that prohibit the restriction of physical activity based on behavior within all Lake County School Districts.	Inventory all school policies regarding student behavior and physical activity.	October 2009-September 2010	School Sub-Action Team	CHART/ACHIEVE member organizations, Lake County School Board, ODH expert advisor, School Administration	No	Included with wellness policies-started collecting in <u>November 2009</u>	Copies of existing wellness/physical activity policies.
	Support policies which discourage teachers/administrators from restricting a child's physical activity based on behavior.	October 2010-September 2012			No		Met/Not Met
<b>Environmental Change:</b> The CHART team for the Lake County	Support School Districts that implement Safe Routes to School programs to promote	October 2009-September 2012	School Sub-Action Team	Ohio Department of Transportation, CHART/ACHIEVE	Yes-printing	<u>January 2010</u> -Painesville Township was awarded Safe	Copies of approved School Travel Plans with recommendations.

ACHIEVE initiative will support efforts that encourage students to become physically active.	physical activity for students in grades K-8.			member organizations, Community Administration, Lake County School Board, ODH expert advisor, School Administration, PTA/PTO, Student Council, Leadership Lake County – Youth Group, CHART team, Superintendents	Yes-printing	Routes to School grant to create travel plan.	Results/copies of flyers, promotions etc from student groups.
	Support student based organizations and groups that choose to encourage physical activity.	October 2010-September 2012	School Sub-Action Team		No		Media notices for school events.
	Offer technical support and volunteers to schools that chose to initiate fitness/activity events for students and parents.	October 2010-September 2012	School Sub-Action Team				Surveys of staff, parents, and students.
							Met/Not Met
<b>Systems Change:</b> Change that impacts all elements, including social norms of an organization, institution, or system; may include a policy or environmental change strategy. Policies are often the driving force							

behind systems change.							
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**Sector:** Worksite

**Behavior:** Nutrition and Physical Activity

**Goal:** Implement a worksite wellness policy in 7-10 worksites in Lake County.

Strategy	Actions	Begin/End Dates	Lead	Partners	Funds	Status/Comments	Measures
<b>Policy Change:</b> Laws, regulations, rules, protocols, and procedures, designed to guide or influence behavior. Policies can be either legislative or organizational in nature.	Develop a plan to educate worksite mgmt, including a “menu” of wellness options.	October 2009-March 2010	Worksite Sub Action Team	Selected worksites and worksite management	No	<u>3-25-10</u> – J. Perkins will complete by April 1, 2010.	Production of the plan.
	Find out what the worksites currently have in place regarding nutrition.	March 2010-October 2010	Worksite Sub Action Team	Selected worksites and worksite management	No	<u>3-25-10</u> - Letter will be sent out by 4-2-10 to businesses the group would like to work with. Follow-up calls will be completed by 6-1-10.	Gaining knowledge of what exists.
	Gain buy-in from 5-6 worksites.	March 2010-October 2010	Worksite Sub Action Team	Selected worksites and worksite management	No		Development of food policy in selected worksites.
<b>Environmental Change:</b> Alterations or changes to physical, social, or economic environments designed to	Reduce unhealthy food and provide healthy food in vending machines.	October 2010-September 2011	Worksite Sub Action Team	Selected worksites, worksite management, and food vendors.	No	<u>3-25-10</u> - T.Luyster has meeting planned with Health Commissioner to address vending,	Percentage of worksite policy adopted by worksite.

influence people's practices and behaviors.	Provide walking paths for the facility (both inside and outside, if possible)	October 2010-September 2011	Worksite Sub Action Team	"	Yes- ?	bike rack, and fresh fruit for staff at Health District on 3-26-10.	"
	Create a healthy lunch hour offered at a minimum of once per month.	October 2010-September 2011	Worksite Sub Action Team	"	No		"
	Offer healthy food options during meetings.	October 2010-September 2011	Worksite Sub Action Team	"	NO		"
<b>Systems Change:</b> Change that impacts all elements, including social norms of an organization, institution, or system; may include a policy or environmental change strategy. Policies are often the driving force behind systems change.	Implement a worksite wellness policies in an additional 2-4 worksites.	October 2011-September 2012	Worksite Sub Action Team	Selected worksites, worksite management, and food vendors.	No		Percentage of worksite wellness policy adopted by worksite

**Sector:** Worksite

**Behavior:** Physical Activity**Goal:** Increase participation in Get Healthy Lake County's B Fit 4 Life Corporate Challenge each year.

Strategy	Actions	Begin/End Dates	Lead	Partners	Funds	Status/Comments	Measures
<b>Policy Change:</b> Laws, regulations, rules, protocols, and procedures, designed to guide or influence behavior. Policies can be either legislative or organizational in nature.							
<b>Environmental Change:</b> Alterations or changes to physical, social, or economic environments designed to influence people's practices and behaviors.	Promote B Fit 4 Life in worksites to increase participation.	September 2010 September 2011	Worksite Sub Action Team	Selected worksites, worksite management, Lake Health	No		Communication with the worksite is completed.
	Track the number of teams, number of participants, and participating agencies that complete the challenge each year.	January 2010-May 2010 January 2011-May 2011 January 2012-May 2012	Worksite Sub Action Team	Selected worksites and their employees	No	Numbers compiled- <u>November 2009</u>	Participation of employees at selected worksites.
<b>Systems Change:</b> Change that impacts all elements, including social norms of an							

organization, institution, or system; may include a policy or environmental change strategy. Policies are often the driving force behind systems change.							
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**Sector:** Worksite

**Behavior:** Physical Activity

**Goal:** Provide participating worksites with ACHIEVE Initiative materials (posters, maps, etc.) that contain healthy messages, options for physical activity, and access to better nutrition.

Strategy	Actions	Begin/End Dates	Lead	Partners	Funds	Status/Comments	Measures
<b>Policy Change:</b> Laws, regulations, rules, protocols, and procedures, designed to guide or influence behavior. Policies can be either legislative or organizational in nature.	Develop messages.	October 2009-May 2010	Worksite Sub Action Team	CHART	No		Production of messages.
	Partner with a printing agency or department to produce materials.	March 2010-July 2010	Worksite Sub Action Team	Printing Agency	Yes		Promotional Materials developed.
<b>Environmental Change:</b> Alterations or changes to physical, social, or economic environments designed to influence people's practices and	Post and distribute these materials throughout selected worksites.	July 2010-September 2012	Worksite Sub Action Team	Selected worksites, worksite management, company or department who prints materials.	No		Use and consumption of materials at the selected worksites.

behaviors.

**Systems**

**Change:** Change that impacts all elements, including social norms of an organization, institution, or system; may include a policy or environmental change strategy. Policies are often the driving force behind systems change.



## **SUSTAINABILITY PLAN**

The Lake County General Health District and participating CHART members seek to provide sustainability for the Lake County ACHIEVE Initiative through several avenues;

- To provide education and training to community leaders to improve overall wellness through the adoption of the goals and objectives of the CHART.
- To identify existing infrastructure needs and to provide advocacy to address these issues.
- To maintain leadership for ACHIEVE and CHART through the Lake County General Health District.
- To continue to develop and recruit partners to execute the goals and objectives of the CHART.
- To increase in-kind resources, both financial and human, dedicated to the effort of the community partners.
- To acquire additional funding sources.
- To establish evaluation techniques to measure success.

The most critical part of sustainability will be the careful documentation of the ACHIEVE Initiative. The Lake County General Health District will seek to document its progress and outcomes, in partnership with its funding partners, to create an evidence-based model for other counties and states throughout the United States.

Date Completed: \_\_\_\_\_